

## **PRIVACY POLICY**

Last update: 18<sup>th</sup> of March, 2021

### **PRIVACY**

This is the privacy policy of the website LeadsBasket.com, powered by LeadsBasket Ltd. ("**we**", "**us**" or "**our**"). We are committed to protecting your privacy and your information, including personally identifiable information (all information, including the personally identifiable information, being the "Information") We have created this Privacy Policy to let you know what Information we (or others on our behalf) collect from you when you use our website and the services contained within (the "Services"), how is this information collected and how is it used. This Privacy Policy is part of and should be read in conjunction with our Terms of Use. When you access or use our website, you agree that we (or others on our behalf) may collect, use and disclose the Information in accordance with the terms of this Privacy Policy.

### **COLLECTION OF INFORMATION**

We (or others on our behalf) collect Information from you, including without limitation, your name, date of birth, home or other physical address, email address, phone number and other contact information. We (or others on our behalf) also collect an activity log unique to you that collects certain administrative and traffic information including without limitation source IP address, time of access, date of access, web page(s) visited, language use, software crash reports and type of browser used. We (or others on our behalf) collect the aforesaid Information when you visit or use our website, and also in your communications with us. You are responsible for ensuring the accuracy of your Information. Inaccurate Information will affect the information you receive when using our website and tools and our ability to contact you as contemplated in this Privacy Policy. For example, your email address should be kept current because that it is how we communicate with you. You may update your Information by logging into your account and update your Information or by e-mailing our Customer Service.

### **USE OF INFORMATION**

We use the Information to deliver the Services, to provide customer support, to undertake necessary security and identity verification checks, to process any of your transactions, meet certain business requirements and for any other purpose related, directly or indirectly, to the operation of the Services, to protect our and third parties' interests and rights, including initiation or defense of legal claims and to fulfil our legal or regulatory requirements. Subject to your consent, your Information may also be used by us to provide you with promotional offers and information regarding our Services as well as products and services from third parties carefully selected by us, and in order for us to improve our offering of a range of products and services and improved customer service. We may also use the aforesaid Information to track your use of our website and for other internal purposes, such as evaluating, providing, and improving our services and our website.

### **SHARING OF INFORMATION**

We may disclose your Information to any third parties that provide services to us in order to allow, enable or improve the provision of the Services to you. We may also disclose the Information if required to do so by law, or if we believe in good faith that such action is necessary to comply with a current judicial proceeding, a court order or

legal process, or to protect and defend our rights or property, the personal safety of users of the Services or the public. In the event that we sell, assign or transfer some or all of our business or assets to a successor or acquirer, or if we are acquired by or merge with a third party, or if we file for bankruptcy or become insolvent, or any other situation where your Information may be sold, assigned or transferred to a successor or acquirer. We reserve the right to share the aforesaid Information with banks, credit card companies, and appropriate agencies, if we determine in our sole discretion that you have cheated or attempted to defraud us, or if we suspect you of committing any fraudulent activity (including of fraudulent payment), or any other prohibited transaction.

#### **CROSS-BORDER TRANSFER OF INFORMATION**

We may transfer the Information outside the jurisdiction which you are resident of and store it in other jurisdictions and countries; the data protection and other laws of these jurisdictions or countries may not be as comprehensive as those in the jurisdiction which you are resident – in these instances we will take steps to ensure that an appropriate level of protection is given to your Information.

#### **OUR POLICY REGARDING INFORMATION ABOUT MINORS**

Any person who provides the Information to us (or others on our behalf) in connection with the Services represents to us that they are eighteen (18) years of age (or such other lawful age – where higher than 18) or older. It is our policy to try and uncover attempts by minors to access our Services, and this may require having to access and verify your Information. We will not accept and take actions to remove from our records any Information which we discover is or was submitted by a minor. We will retain the Information only for as long as necessary for the fulfillment of the purposes for which such Information is collected.

#### **CHOICE / OPT-OUT**

By agreeing to this Privacy Policy, you hereby allow us to provide you with communications from us, as well as from third parties, either in connection with the Services or in connection with other (including, but not limited to, commercial) matters and offers. You hereby acknowledge and consent to the sending of such communications, and will not argue that such activity amounts to sending of unsolicited communications. You also hereby acknowledge that we are not responsible for the communication sent to you by third parties, their content and method of distribution. You may opt-out from receiving communications from us by sending a blank e-mail to us with the word “Remove” to [info@leadsbasket.com](mailto:info@leadsbasket.com) and/or by clicking the unsubscribe link on our e-mails sent to you.

#### **COOKIES**

We (or others on our behalf) use a browser feature known as cookies, which are small text files that are placed on your computer or equipment when you visit certain online pages, to track your activities, record your preferences, and make our website more responsive to your needs by delivering a better and more personalized experience to you. The cookies are stored on your computer or equipment and are used by us to help track your clicks and pass information as you go through the pages within our website. Cookies can allow us to associate navigational information from browsing visits with Information you provide at our website. You can change the privacy settings in the browser that you use, delete the existing cookies, prevent the creation of cookies or click the setting that enables you to accept or deny the creation of a cookie every time

that a cookie is detected. If you opt to not accept cookies and/or cancel your acceptance of cookies, you may be limiting your ability to enjoy all of the interactive features on our Website.

### **SECURITY**

We have implemented suitable security policies, rules and technical measures to protect and safeguard the Information under our control from unauthorized access, improper use or disclosure, unauthorized modification, unlawful destruction or accidental loss. All our employees and data processors that have access to, and are associated with the processing of your Information, are obliged to respect the confidentiality of your Information. On our website, when your Information is transferred, we use various means and methods to ensure that your Information is transferred securely over the internet to our server.

### **LINKS TO OTHER SITES**

Our website may contain links to other sites. Other sites may also reference or link to our website. We are not responsible for the privacy practices or the content of such other online sites, and any information collected by these third party online sites is not governed by this Privacy Policy, and we assume no responsibility or liability whatsoever for the policies (including privacy policies), practices, actions or omissions of such third parties.

### **DISCLAIMER**

The Services operate “AS-IS” and “AS-AVAILABLE”, without liability of any kind. We are not responsible for events beyond our direct control. We cannot guarantee nor do we represent that there will be error-free performance regarding the privacy of your Information, and we will not be liable for any indirect, incidental, consequential or punitive damages relating to the use or release of the Information.

### **COMPLIANCE**

You may address any issue you have in connection with this Privacy Policy by contacting us at [info@leadsbasket.com](mailto:info@leadsbasket.com)

By agreeing to our Terms of Use during the registration process on our website, or by continued use of our Services, or by submitting your Information, you agree to be bound by this Privacy Policy, and to any changes we may make to this Privacy Policy from time to time. We will notify you of any changes to our Privacy Policy by posting the changes on our website, and these will enter into force immediately or upon such later date as set out in such posting. We recommend that you revisit this Privacy Policy regularly so as to be kept apprised of any such changes. Your continued use of our Services following the posting of changes to this Privacy Policy means you accept these changes.